

APPLICATION FOR *FACTORY REPRODUCTIONS WHEELS* WHOLESALE ACCOUNT

GENERAL INFORMATION

Full Legal Name of Company/Applicant: _____

SSN/TIN/EIN: _____

Business Structure:

- ☐ Corporation [S corp. or C corp. (circle one)] ☐ Limited Liability Company
☐ Partnership [General or Limited (circle one)] ☐ Sole Proprietorship
☐ Non-Profit ☐ Other (please specify)

Business Contact Name(s): _____

Business Legal Address (no PO Boxes): _____ City: _____

State: _____ Zip Code: _____ Country: _____

Telephone: (_____) _____ Email: _____

Trade Name/DBA Used (if any): _____ Years in Business : _____

Business Shipping Address: _____ City: _____

State: _____ Zip Code: _____ Country: _____

Website: _____

Socials: ☐ Instagram ☐ Facebook ☐ TikTok ☐ X (Twitter)

How many wheels do you sell a month: _____ Who do you currently purchase your wheels from: _____

Estimated annual sales: _____ Estimated Annual Units: _____

COMPANY CONTACTS

	Name	Direct Email	Direct Phone
Buyer/Purchasing			
Accounting			
Customer Service			
Marketing			
Other: _____			

Additional Required Documents (copies needed)

- Business License
- Signed Resale Certificate

All information is required. FR Vehicle Solutions is unable to process applications with missing information.

SIGNATURE: _____

NAME: _____

TITLE: _____

DATE: _____

Factory Reproductions - Minimum Advertised Price (MAP) Policy

Effective Date: 12/30/2025

Version: 1.0

1. Purpose

Factory Reproductions is committed to supporting a healthy and competitive market environment for authorized resellers. This Minimum Advertised Price Policy protects the long-term value of the Factory Reproductions brand, supports reseller profitability, and ensures customers receive consistent and dependable service.

This document applies exclusively to Factory Reproductions branded products.

2. Scope of the Policy

This policy applies to the advertised price of all Factory Reproductions products in any public-facing medium. Resellers may determine their actual selling price independently. The MAP governs advertised pricing only.

Advertising includes, but is not limited to:

- Websites and ecommerce stores
- Online marketplaces such as Amazon, eBay, Walmart Marketplace, etc.
- Google Shopping listings and paid advertisements
- Social media product posts, campaigns, and digital promotions
- Print advertisements including flyers, catalogs, signage, and mailers
 - Broadcast media
 - Pricing shown through repricing tools, feeds, or automated channels
 - "Add to cart to see price", "click-for-price", pop-ups, emails, or any method that reveals a below-MAP price after engagement

Any advertised price below the published MAP price constitutes a violation.

3. Prohibited Practices

A reseller may not:

- Advertise coupon codes or discounts resulting in pricing below MAP, except during a promotional period communicated by Factory Reproductions.
- Display strike-through pricing or comparison pricing reflecting below MAP
- Offer bonus items that reduce the product's perceived advertised value below MAP
- Use repricing or automated tools resulting in below-MAP pricing.
- Attempt to circumvent MAP through indirect means

Claims such as "lowest prices" or "best deals" are acceptable if no price is advertised below MAP.

4. MAP Price List Management

Factory Reproductions will maintain an updated MAP price list and may revise pricing at any time. New MAP pricing takes effect on the date specified in reseller communication.

5. MAP Promotional Periods

Factory Reproductions may occasionally designate promotional periods temporarily allowing lower advertised pricing.

Rules during MAP Promotional Periods

- Only specified products qualify
- Temporary MAP pricing must be followed exactly
- Start/end dates must be adhered to
- Advertising below the temporary MAP or outside authorized dates is a violation

Notifications will be distributed via email or reseller communication channels.

6. Enforcement Procedures

Enforcement applies at the reseller level across all locations, ecommerce stores, and marketplace accounts.

Violation progression:

1st Violation: Communication of violation will be given and an agreed amount of time to correct will be set.

2nd Violation: Possible Suspension of ordering privileges for up to 30 days

3rd Violation: Possible suspension or termination of reseller status

Factory Reproductions reserves the right to bypass the above structure and apply immediate suspension or termination for severe violations, including intentional or repeated attempts to circumvent the policy.

7. Monitoring and Reporting

Factory Reproductions will monitor pricing and advertising activity. Resellers are encouraged to report violations. Investigations are handled confidentially.

8. Reseller Acknowledgment

By purchasing or advertising Factory Reproductions products, the reseller agrees to comply with the MAP policy and its future revisions.

Name: _____ Title: _____

Signature: _____ Company: _____

Date: _____